



Federation of Rental-housing  
Providers of Ontario

# 2018 MEDIA KIT

FRPO MEMBERSHIP DIRECTORY





Federation of Rental-housing  
Providers of Ontario

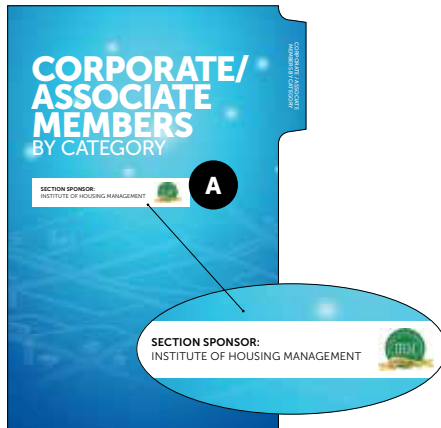
# FRPO DIRECTORY PRINT ADVERTISING

## SECTION SPONSOR \$1,995

### Available Sections:

- Corporate & Associate Members by Trade
- Property Managers & Owners
- Industry Key Contacts
- 3rd Party Property Managers

- A** Logo on beginnings of section tab
- B** Full page ad on back of section tab



## INTERIOR

Full Page **\$995**  
Half Page **\$745**

## LEAD IN \$1,695

### Available Sections:

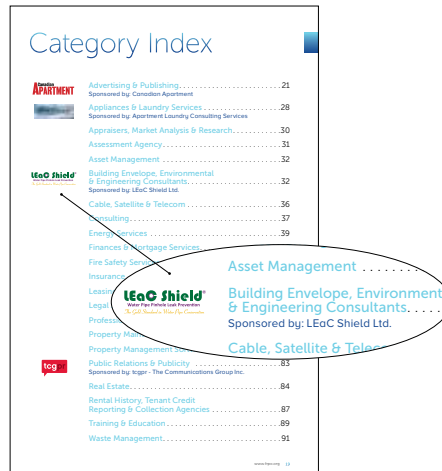
- Corporate & Associate Members by Trade
- Property Managers & Owners
- Industry Key Contacts
- 3rd Party Property Managers



## COVERS

Inside Front Cover **\$1,695**  
Outside Back Cover **\$1,995**  
Inside Back Cover **\$1,695**

## CATEGORY SPONSORSHIP \$495 (Limit 1 per category)



## BANNERS \$295

### Available Sections:

- Property Managers & Owners
- Industry Key Contacts



### MECHANICAL SPECIFICATIONS

**COVERS**  
Bleed: 6.25" x 8.75" • Trim: 6" x 8.5" • Safety: 5" x 7.5"  
(Spiral bound book. *NOTHING* important outside the safety area)

**SECTION SPONSORS**  
Bleed: 6.25" x 8.75" • Trim: 6" x 8.5" • Safety: 4.5" x 7.5"  
(Page should be off centred towards the right. Safety area starts 1" from the left and 1/2" from the right)

**BANNERS**  
Bleed: 5.75" x 1.75" • Trim: 5.5" x 1.75"  
(Bleed *ONLY* on the left and right. No text 1/2" in on left and right)

**LISTING ADS**  
Vertical: 1.5" x 3.3125"

**ADS**  
Half Page: 4.5" x 3.6875"  
Full Page  
Bleed: 5.75" x 8.75"  
Trim: 5.5" x 8.5"  
Safety: 4.5" x 7.5"



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# FRPO DIRECTORY LISTING ENHANCEMENTS

## FULL LISTING PACKAGE \$595

- Logo (print and online)
- Listing Ad \*
- Online Listing
- 1 Category included (additional categories \$95 each)
- 3 key words

\*ad design available at no additional cost.

## INDIVIDUAL LISTING OPTIONS

- |                         |              |
|-------------------------|--------------|
| <b>A</b> Listing Logo   | <b>\$195</b> |
| <b>B</b> Listing Ad     | <b>\$295</b> |
| <b>C</b> Online Listing | <b>\$195</b> |


## CATEGORIES

One category is included with your membership

### Additional Categories \$95

- Advertising & Publishing
- Appliances & Laundry Services
- Appraisers & Market Analysis
- Assessment Agency
- Cable, Satellite & Telecom
- Consulting
- Energy Services
- Environmental & Engineering Consultants
- Finances: Mortgage Services
- Fire Safety Services
- Insurance
- Leasing Professionals
- Legal Services, Rent Control & Property Tax
- Property Maintenance
- Services, Construction &
- Repair
- Real Estate
- Rental History, Tenant Credit Reporting & Collection Agencies
- Training & Education

## VERTICAL PRINT LISTING SAMPLE




**Kijiji Real Estate**  
500 King Street West  
Toronto, ON M5V 1L9  
T: 855-971-9696  
[kijiji.ca](http://kijiji.ca)  
Lionel Romain  
E: [kijiji-realestate@kijiji.ca](mailto:kijiji-realestate@kijiji.ca)

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Kijiji Real Estate is Canada's most visited destination for real estate rental listings. With millions of visitors each month, Kijiji Real Estate provides property managers the tools and expert support they need to quickly fill vacancies, and help grow their business.

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**Member Benefits:**  
Introductory feature bundle offered exclusively to new Kijiji real estate subscription clients. Offer only valid for FRPO members. Contact us today for more information.




**Take advantage of Canada's largest Real Estate website:**

- Increase your brand recognition
- Increase your lead generation
- Fill your vacancies


**Get expert support:**

- We provide hands-on support to achieve your advertising goals
- Depending on your needs, we can provide anything from useful tips to full campaign execution



For more information, please contact Kijiji Real Estate today!  
1-800-971-9696  
© 2015 Kijiji Inc.

## ONLINE LISTING SAMPLE



**Wyse Meter Solutions Inc.**



<b>Location</b> 2100 Matheson Boulevard East, Suite 201, Mississauga Ontario, Canada L4W 5E1	<b>Phone</b> 647 . 272 . 9430
<b>Website</b> <a href="http://www.wysemeter.com">www.wysemeter.com</a>	<b>Fax</b> 416 . 889 . 3004
<b>Email</b> <a href="mailto:lwerty@wysemeter.com">lwerty@wysemeter.com</a>	<b>Toll Free</b> 1 . 800 . 672 . 1134

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**Description**

Wyse provides submetering & integrated utility expense management (SyNERGY) services. With over 1.5 million residents billed across North America, Wyse offers the most reliable tenant services. Our transparent billing with all backup documentation allows clients to easily audit our invoicing. SyNERGY provides a 360-degree comprehensive view of the entire utility spend within a building or portfolio of buildings. Through SyNERGY, Wyse has found an average saving of \$170 per suite for clients, in addition to the savings realized through submetering.

**Member Benefits:** FRPO members are eligible to receive three months of SyNERGY services free of charge when they submeter with Wyse. Let Wyse show you how we can reduce your burden in managing utility costs. Call us for a demonstration or visit our website for a three-minute demo at [wysemeter.com](http://wysemeter.com).

**Categories**

**Energy Services**

# FRPO DIRECTORY ONLINE ENHANCEMENTS

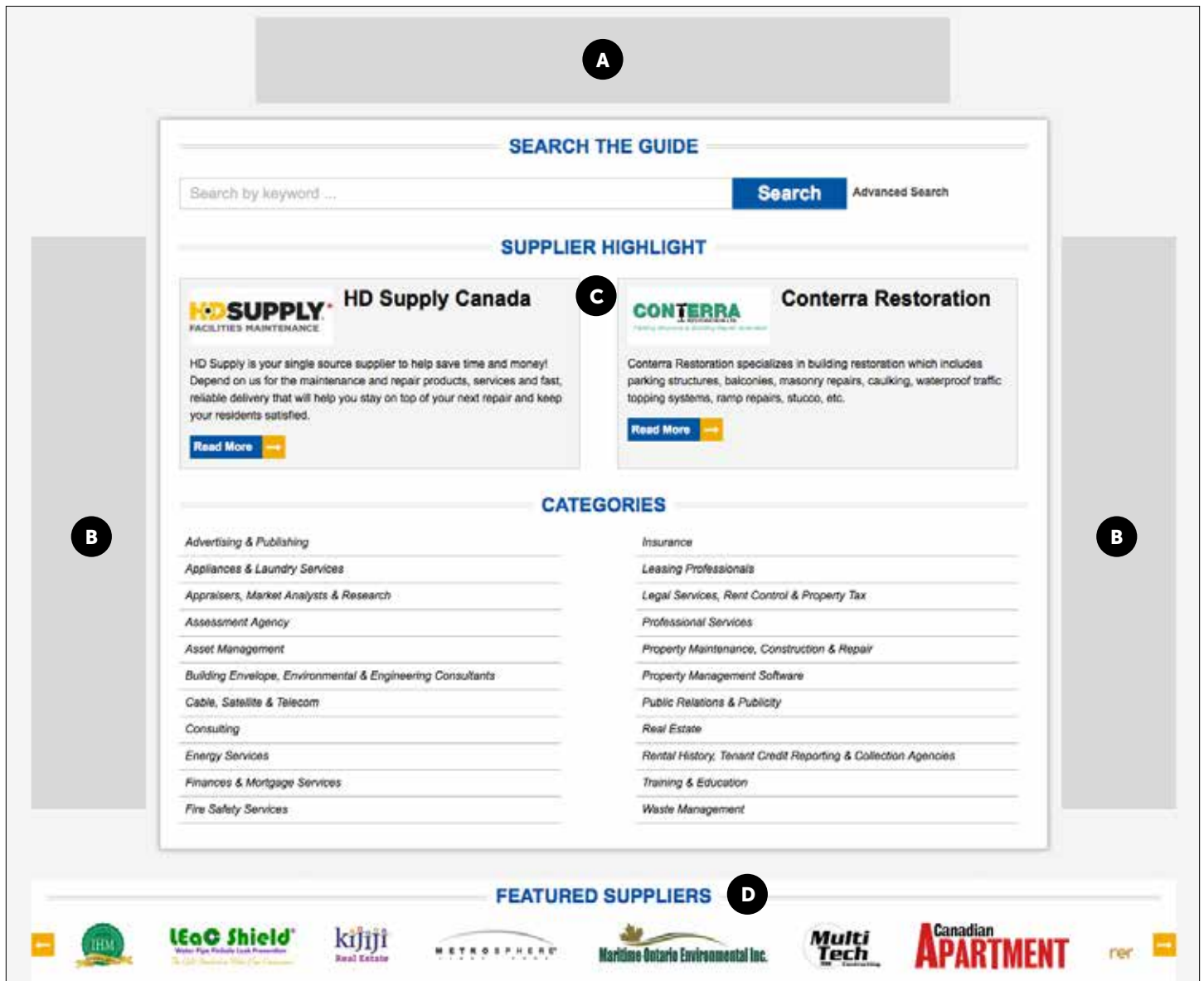
## ONLINE ENHANCEMENTS

- A** Top Banner **\$995**
- B** Left & Right Skyscrapers **\$795**
- C** Supplier Highlight **\$495**
- D** Featured Supplier **\$195**

## KEY WORDS

**\$45 each OR 3 for \$95**

Keyword advertising allows you to target the search terms our readers are using to find your products. Be seen first - get your message at the top of their search results today.



The screenshot displays the FRPO Directory website with several enhancements highlighted by callouts:

- A**: A grey top banner at the very top of the page.
- B**: Two vertical grey skyscraper-style banners on the left and right sides of the page.
- C**: A 'SUPPLIER HIGHLIGHT' section featuring two supplier cards: 'HD Supply Canada' and 'Conterra Restoration'. Each card includes a logo, company name, a brief description of services, and a 'Read More' button.
- D**: A 'FEATURED SUPPLIERS' section at the bottom of the page, displaying a row of logos for various companies including THM, Leo Shield, Kijiji Real Estate, METROSPHERE, Maritime Ontario Environmental Inc., Multi Tech, and Canadian APARTMENT.

Other visible website elements include a search bar with the text 'SEARCH THE GUIDE', a search button, and a 'CATEGORIES' section listing various service areas such as Advertising & Publishing, Insurance, and Real Estate.

# FRPO DIRECTORY LISTING ENHANCEMENTS

## FULL LISTING PACKAGE \$595

- Logo
- Box-in
- Shade-in
- Description
- 3 key words
- Online Listing

## INDIVIDUAL LISTING OPTIONS

- A** Logo
- B** Box-in
- C** Shade-in
- D** Description
- E** Online Listing

**\$195**  
**\$95**  
**\$95**  
**\$95**  
**\$195**

## VERTICAL PRINT LISTING SAMPLE

THIRD PARTY PROPERTY MANAGEMENT ■

**BERKLEY PROPERTY MANAGEMENT INC.**  
1 Longbridge Road, 2nd Floor  
Thornhill, ON L4J 1L4  
T: 905-763-7436  
F: 905-763-7446  
Paul Chisholm  
E: pchisholm@berkleypm.ca

**BRIARLANE RENTAL PROPERTY MANAGEMENT INC.**  
T: 905-944-9406  
F: 905-944-9083  
www.briarlane.ca  
Brad Smith  
E: bsmith@briarlane.ca

**Briarlane Rental Property Management Inc.** is a private Canadian Corporation based in Markham, Ontario that provides an integrated array of investment and property management services to owners, investors and financial institutions for their rental residential and commercial properties. Our clients benefit from our wealth of business, financial and property management experience that spans a period of more than thirty years.

**BROOKFIELD CONDOMINIUM SERVICES LTD.**  
3190 Steeles Avenue East, Suite 200  
Markham, ON L3R 1G9  
T: 416-510-8900 Ext. 1926  
TF: 800-949-0274  
F: 416-510-8880  
www.brookfieldcondominiums.com  
Sandro Zuliani, President & Chief Operating Officer  
E: szuliani@brookfieldcs.com

**CLM**  
CONDOMINIUM LIVING MANAGEMENT

260 Richmond Street East, Suite 300  
Toronto, ON M5A 1P4  
TF: 877-81CONDO (26636) Ext. 504  
F: 416-340-1593  
www.condominiumliving.ca  
Kazi M. Shahnewaz, Director, Business Development  
E: k.m.shahnewaz@metcap.com

CLM - a mission to bring outstanding management to condominium living. CLM offers complete condominium management services, from maintenance to bookkeeping to capital improvements. We also provide selected services tailored to your community needs.

**MetCap Living**

260 Richmond Street East, Suite 300  
Toronto, ON M5A 1P4  
T: 416-340-1600 Ext. 504  
F: 416-340-1593  
www.metcap.com  
Kazi M. Shahnewaz, Director, Business Development  
E: k.m.shahnewaz@metcap.com

MetCap Living is Canada's #1 Ranked Apartment Management Company with over 26 years and \$2 billion in assets under our care. We pride ourselves on our professional, full-service & hands on approach.

www.frpo.org 97

## ONLINE LISTING SAMPLE

**MetCap Living**

**Location**  
260 Richmond Street East, Suite 300, Toronto Ontario, Canada M5A 1P4

**Contact Person:**  
Kazi M. Shahnewaz

**Email**  
k.m.shahnewaz@metcap.com

**Description**

MetCap Living is Canada's #1 Ranked Apartment Management Company with over 26 years and \$2 billion in assets under our care. We pride ourselves on our professional, full-service & hands on approach.

**Categories**

Third Party property Management

